

FROM: MailBrothers

PHONE NO. : 510 573 2523

JUL. 18 2001 08:48AM P2

Attorney's Docket No.: 12587-020001

COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled PROVIDING MARKETING DECISION SUPPORT, the specification of which:

☒ is attached hereto
☐ was filed on _____ as application Serial No. _____ and was amended on _____
☐ was described and claimed in PCT International Application No. _____ filed on _____ and as amended under PCT Article 19 on _____

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose all information I know to be material to patentability in accordance with Title 37, Code of Federal Regulations, §1.56.

I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Carl D. Brown, Jr., Reg. No. 44,642
 Robert S. Gorman, Reg. No. 41,790
 John F. Rollins, Reg. No. 38,013
 Wayne P. Sobon, Reg. No. 32,431
 Sam Borolach, Reg. No. 38,388
 George E. Heibel, Reg. No. 42,618
 Frederick H. Rabin, Reg. No. 24,488

David L. Feigenbaum, Reg. No. 30,378
 Stephan J. Filipek, Reg. No. 33,384
 William J. Hone, Reg. No. 26,739
 John B. Pegram, Reg. No. 25,198
 Richard P. Ferrara, Reg. No. 30,632
 Andrew N. Performak, Reg. No. 32,431

Address all telephone calls to STEPHAN J. FILIPEK at telephone number (212) 765-5070.

Address all correspondence to STEPHAN J. FILIPEK at:

FISH & RICHARDSON P.C.
 45 Rockefeller Plaza, Suite 2800
 New York, NY 10111

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Full Name of Inventor: STEPHEN F. DULL

Inventor's Signature: Stephen F. Dull

Residence Address:

Citizenship:

Post Office Address:

Atlanta, GA

U.S.A.

1825 Walthall Drive NW
 Atlanta, GA 30318

Date: 7/18/01

00009955-072001

07-18-01 08:48 ACCENTU

ID=602337+5493

P.03

FROM : MailBrothers

PHONE NO. : 510 573 2523

JUL 18 2001 08:49AM P3

Attorney's Docket No.: 12587-020001
Client's Ref. No.

Combined Declaration and Power of Attorney
Page 2 of 2 Pages

Full Name of Inventor: NEIL M. ALLISON

Inventor's Signature: _____

Date: 7/18/01

Residence Address:

Scottsdale, AZ

Citizenship:

U.S.A.

Post Office Address:

9510 L. Ann Way

Scottsdale, AZ 85260

00050595 doc

00009955.072001

07-18-01 08:31

RECEIVED FROM: 510 573 2523

P.03

JUL 18 2001 11:31

602+337+5493

PAGE.03

07/19/01 09:05A P.003

(480)551-9624

Neil Allison